

No other market is as reactive to information as the financial industry. Whether you are planning to list on the ASX, report to shareholders, undertake analyst briefings or develop an annual report, BBS will ensure your information is succinct, accurate, timely and well-targeted.

BBS has significant experience in financial and investor relations, particularly for Queensland-based companies operating on a national and international basis.

BBS has developed targeted communication strategies for capital raisings, IPOs, company announcements, analyst and institutional presentations and ongoing investor communications programs.

At a strategic level, BBS focuses on telling the stories which underpin a company's market standing, which communicate the capability of directors and senior management and which clearly explain the business strategy and strengths.



About BBS

BBS Communications Group is a national consultancy working across Australasia since 1989.

For some companies, this means developing investor forums and gatherings, a sophisticated messaging strategy, or a co-branding approach to leverage alliance partners to help provide our clients with credibility.

Our capability

Communication strategies and implementation relating to:

- Mergers and acquisitions
- Insolvency
- Analyst engagement
- Investor communication (announcements, newsletters, updates, briefings, online)
- Annual reports
- Financial media briefing
- Boardroom lunches
- Full-year and half-year reporting
- ASX announcements
- Board or management appointments

Our Experience

- Macquarie
- Bank of Queensland
- Retail Food Group
- QTMB
- Dominos Pizza Enterprises
- Lend Lease
- Suncorp

With expertise in media, marketing, public relations, international relations, change management and commerce, we are problem-solvers who apply critical thinking and a fresh perspective to our clients' challenges.

insightful, creative, passionate

corporate communication | stakeholder engagement | media relations | digital communication | investor relations