

An effective engagement program – whether with community, stakeholders or employees – achieves decisions which are sustainable, which add value to a project or brand, and which ultimately save time and money.

BBS is recognised as one of Australia’s leading providers of community engagement services, with our approach built on the world best-practice principles and methodologies of the International Association for Public Participation (IAP2).

The team working on your project will have internationally-recognised qualifications, extensive hands-on experience and highlevel interpersonal skills.

Our approach seeks to minimise outrage, protect project timelines and budgets and allow company leaders to focus on their core purpose of delivering on project outcomes.

Our capability

- Media strategy (traditional and online)
- Media management
- Crisis and issues management
- Key message development
- Media release writing
- Media conferences
- Simulations
- Facilitation
- Managing conflict



Our experience

The BBS team has experience including some of Australia’s largest infrastructure and utility projects including:

- Airport Link M7
- Translink
- Seqwater
- Energex
- Melbourne Water
- Queensland Motorways

The BBS team specialises in sensitive and multi-dimensional corporate matters including:

- Mergers
- Acquisitions
- Takeovers
- Structural right-sizing
- Board and Director changes

About BBS

BBS Communications Group is a national consultancy working across Australasia since 1989.

With expertise in media, marketing, public relations, international relations, change management and commerce, we are problem-solvers who apply critical thinking and a fresh perspective to our clients’ challenges.

insightful, creative, passionate

corporate communication | stakeholder engagement | media relations | digital communication | investor relations